

# Amplify Individual & Team Information Productivity

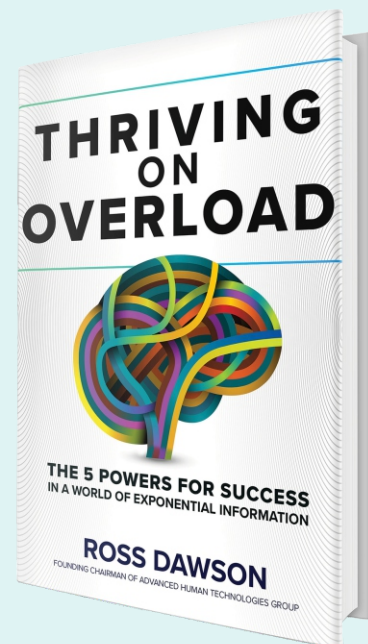
In a business and working environment defined by information overload, one of most powerful leverage points to increase corporate productivity is assisting individuals and teams to increase their information productivity.

Creating value from information is the foundational skill today for all executives, professionals, and managers.

Ross Dawson, world-leading futurist and author of *Thriving on Overload*, has designed high-value programs to help executives and professionals enhance these critical skills and immediately substantially improve their productivity.

## Participant Outcomes Include:

- Creation of a Personal Information Plan to enhance their work performance
- Clarity on the information they need to be effective and develop their capabilities
- Clear strategies for keeping abreast of the information they need for their work
- Effective scheduling of time and attention for optimal productivity
- Positive, enabling attitude to information immersion rather than overwhelm
- Empowering daily habits to increase focus and be more effective
- Superior ability to develop knowledge, expertise, and insight
- Improved decision-making in complex environments



“Thriving on Overload offers the five best ways to manage our information-drenched world.”

– Fast Company, Best Technology Books of Summer

“A how-to for turning a surplus of information into expertise, insight, and better decisions.”

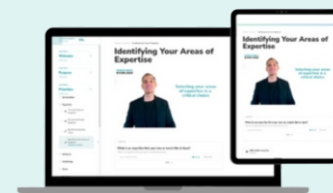
– Nir Eyal, bestselling author of *Hooked* and *Indistractable*

**THRIVING ON OVERLOAD**  
In-person workshop



In a focused one-day session for up to 25 people Ross Dawson will guide executives and managers through the process of developing a Personal Information Plan to maximize their information productivity. Through the workshop they will use the online course so their responses and reflections are captured for them, ready to implement immediately.

**THRIVING ON OVERLOAD**  
Interactive Course



A highly interactive course that gives participants detailed instruction on the principles and practices of superior information productivity, and guides them through creating their own Personal Information Plan. A series of interactive exercises helps users clarify their priorities, sources, tools, and daily practices, and allows them to integrate their information schedule into their calendars for optimal effectiveness.